

2007 Summer Institute on CBPR Preliminary Agenda

Community-based Participatory Research: A Pathway to Sustainable Partnerships

June 26-29, 2007

**Hilton Hotel Jackson
Jackson, Mississippi**

“The three CBPR approaches available to academics—as initiator, consultant, and collaborator—seem unsatisfactory and fraught with tensions. The problem, however, is not with the approaches but with a conception that CBPR is a *research project*. It’s not. It’s a *social change project* of which the research is only one piece.” -- Stoecker, 2003

The 2007 summer institute on community-based participatory research (CBPR) serves as the centerpiece of a multi-year initiative with several regional and national co-sponsors in collaboration with community representatives from around the South in the development of a sustainable network to support capacity building in CBPR and other forms of community-partnering.

Through support from the W.K. Kellogg Foundation, the Tougaloo College Center for Civic Engagement and Social Responsibility welcomes this opportunity to play a meaningful role in expanding the capacity for community leaders, researchers and students to engage in genuine and effective community-based research that will contribute to healthier southern communities. Participants in the 2007 summer institute on CBPR are invited to interact with local community leaders during community-based sessions on Tuesday morning and Friday afternoon.

Community-based Workshop – 1 of 3 – Tuesday, June 26, 9:00 at the Hilton Hotel

Community-based Luncheon Presentation – 2 of 3 – Tuesday, June 26, 12 noon at Hilton Hotel

Community-based Workshop -- 3 of 3 – Friday, June 29, 11:30 at the Jackson Medical Mall

Tuesday, June 26, 2007

8:00 - 6:00 p.m. *Registration at the Hilton Hotel*

8:00 – 8:45 *Continental Breakfast*

9:00 – 11:45 *Community-based Plenary Workshop for Community Leaders*

Facilitators: Donna Antoine-Lavigne, Community Partnership Coordinator, **Jackson Heart Study**
Clifton C. Addison, Jackson Heart Study Coordinating Center, **Jackson State University**

Interactive capacity-building workshop conducted by committee members of the Partnership for Community Awareness and Health Education (PCAHE). The PCAHE is a multi-level, systematic approach to garnering support from all segments of the community. PCAHE is premised on respect for the knowledge and expertise community residents bring to the table to solve problems. It is doing “with” and not doing “to” the community. Effective community partnership presupposes that “local people are best able to solve local problems and that they will support what they help create.” In this effort, PCAHE has organized a very comprehensive committee structure representing all sectors of the community. These efforts are guided by the Community Partnership Steering Committee and Subgroup committees to ensure that input is received from a broad range of community representatives including health care providers, health departments, political and elected officials, religious denominations, educational institutions, media and communications, business and industry, community leaders, nonprofit and charitable organizations.

Tuesday, June 26, 2007

(continued)

8:00 - 6:00 p.m. *Registration at the Hilton Hotel*

12:00-2:00 *Community-based Luncheon Panel Presentation*

Facilitated by Southeast Community Research Center

Working Groups:

Jackson Roadmap to Health Equity Project

MS Higher Education Research Network for Service-Learning & Civic Engagement

3:00 – 5:15 p.m. *Welcome & Opening Activities*

Historical Perspectives

1) *“Building Partnerships with College Campuses: Community Perspectives”*

Advisory Council, Center for Civic Engagement & Social Responsibility, **Tougaloo College**

Doris Bridgeman, Director, Youth Programs, **United Way of the Capital Area**

Elizabeth Green, Jackson Area Director, **CARES of Mississippi**

Gloria Watson-McGray, Director, **Tougaloo College Leadership Institute**

The CCESR continues to build upon partnerships established during implementation of the *Engaging Community and Campuses* grant from the Council of Independent Colleges. Findings will be shared from the brochure resulting from the September 2002 Washington, DC summit of community leaders who have worked in partnership with institutions of higher education. Although a number of the issues discussed during this summit were drawn from the community leaders’ experiences in the *Engaging Communities and Campuses* program, many of the perceptions published in the brochure on the above topic extend beyond those formed through the *Engaging* grant program. Copies of the brochure will be shared.

2) ***W. K. Kellogg Foundation***

3) ***Regional and National CBPR Initiatives***

Bonner Foundation

Community-Campus Partnerships for Health (CCPH)

Southeast Community Research Center

5:30 – 8:00 *Networking Reception*

Wednesday, June 27, 2007

8:00 - 6:00 p.m. *Registration at the Hilton Hotel*

8:00 – 8:45 a.m. Continental Breakfast

9:15 – 11:45 a.m. *Creating Authentic Community-Campus Partnerships*

Ann-Gel Palermo, Chair, Harlem Community & Academic Partnerships, New York, New York

Ella Greene-Moton, CCPH Board Chair & Community-Academic Consultant, Flint, Michigan

Both presenters played key roles in the development of the CBPR curriculum available at (www.cbprcurriculum.info) and the Community-Campus Partnerships for Health facilitated ***Community Partner Summit***, convened at the Wingspread Conference Center in Racine, Wisconsin from April 24-26, 2006 (<http://depts.washington.edu/ccph/cps.html>)

Wednesday, June 26, 2007

(continued)

12:00 - 1:15 p.m. Luncheon Resource Panel - Campus Compact

Stephanie Meincke, Director, Center for Community and Civic Engagement, **University of Southern Mississippi** & Coordinator, **Mississippi Higher Education Consortium**
Stuart Stewart, Executive Director, **Louisiana Campus Compact**

1:30 – 4:30 p.m. Connecting Service Learning with Research to Respond to Community Needs

Hiram E. Fitzgerald, Associate Provost, University Outreach and Engagement, **Michigan State University** & Project Director, *Building Campus to Campus Partnerships* Program with HBCUs
Gwenda Greene, **Benedict College**
Clifton Addison, **Jackson State University**
Amelia Ross-Hammond, **Norfolk State University**
Henry J. Findlay, **Tuskegee University**

7:15 - 9:00 p.m. Keynote Dinner

Speaker: Dr. L.C. Dorsey, Community Activist

Thursday, June 28, 2007

8:00 - 3:00 p.m. *Registration at the Hilton Hotel*

8:00 – 8:45 a.m. Continental Breakfast

9:15 – 11:45 a.m. CBPR Assessment Strategies

Southeast Community Research Center (SCRC) will share insights gained during development of an infrastructure to promote, facilitate, and conduct participatory and community-based research throughout the Southeastern United States. The SCRC believes that scientific research, "systematic problem solving," can be a valuable tool to assist communities in creating the knowledge they need to make choices and devise strategies that will give them the future they envisioned.

USDA Agricultural Research Service *Delta Nutrition Intervention Research Initiative* has as its mission to evaluate nutritional health in the Lower Delta, to identify and evaluate interventions so successful strategies may be implemented on a larger scale, to build capacity within partner institutions and rural communities, to enhance teaching, research and outreach in food, nutrition and health.

Margaret L. Bogle, Executive Director, USDA Agricultural Research Service

Strategies for integrating assessment into sustainable community-based research projects will be shared during this workshop.

Thursday, June 28, 2007

(continued)

12:00 - 1:15 p.m. Luncheon Resource Panel

Facilitator: Ricky Cole, Executive Director, **Mississippi Policy Forum**
“Impacting Public Policy through Research”

Honorable Dirk Dedeaux, Chair, Medicaid Committee, Mississippi House of Representatives, District 93
Honorable Deborah Dawkins, Mississippi Senate, District 48, West Harrison
Roy Mitchell, Program Director, **Mississippi Health Advocacy Programs (MHAP)**

MHAP promotes health system change by developing innovative health and human services policy and monitoring implementation. **Mississippi Health Advocacy Programs (MHAP)** combines research, analysis and grass-roots organizing to improve health policies, practices and funding in Mississippi, especially in support of the state's poor and underserved people.

The **Mississippi Policy Forum** is a non-partisan, non-profit (501(c) 3) organization committed to the enhancement of civic literacy in Mississippi and the civic engagement of Mississippians through research, education and discussion of public policy issues.

1:30 – 3:30 p.m. Accessing Resources to Support CBPR Partnerships

Ariane Hoy, Senior Program Officer, **Bonner Foundation**

Through the Bonner Scholars Program, Bonner Leaders Program, and other initiatives such as www.cbrnet.org, the **Bonner Foundation** engages students and colleges at 75 colleges and universities in improving the lives of individuals and communities while providing an "access to education and opportunity to serve." The work of the **Bonner Foundation** strengthens student development, community impact, and campus infrastructure while promoting civic engagement, community building, diversity, international perspective, spiritual exploration, and social justice.

Luciano Ramos, Associate Director, **Florida Campus Compact**

Florida Campus Compact works with colleges and universities to promote the scholarship of engagement through research, academically rigorous service-learning, campus-community collaboration, civic engagement and collegiate volunteerism. Most business, government and civic leaders agree that solutions to difficult community challenges should ideally emerge from the community itself. Institutions of higher education are particularly well suited to facilitate community problem solving by engaging their wide array of human, intellectual and capital resources. At the same time, community involvement can be an effective teaching tool for students who must be prepared to work and live in our community-oriented society. These efforts foster reciprocal benefits for the community, the student and the institution of higher learning.

This workshop will share strategies for building community capacity in collaboration with local, regional and national resources.

3:45 – 5:00 p.m. Team Strategy Sessions

6:00 p.m. Group Activities: 1) *Dinner at 930 Blues Café* or 2) *Transportation to Vicksburg*

Friday, June 29, 2007

8:00 – 8:45 a.m. Continental Breakfast

9:00 – 10:45 a.m. Team Reports and Consultant Feedback

11:00 - 11:30 a.m. *Where do we go from here? – Panel of Co-sponsors*

11:45 Travel to Jackson Medical Mall

Co-Creating Foundations for Sustainable Community Partnerships

11:00- 3:00 p.m. Registration at Jackson Medical Mall

12:15 – 1:15 Luncheon Presentation

The **National Science Foundation** awarded the Tougaloo College Center for Civic Engagement & Social Responsibility a small grant to promote community-based research through which stipends were provided to selected faculty to: 1) continue the research highlighted during the June 2006 symposium on *"Response to Community Crisis: Lessons from Recent Hurricanes;"* and 2) present their research findings at this 2007 summer institute CBPR.

Bringing Lessons Learned from Natural Disasters to the Table: A University-Community Collaboration to Impact Emergency Response Readiness through Service Learning
Amelia Ross-Hammond, **Norfolk State University**

Preparing Urban Communities for Severe Weather with Meteorological Education Outreach Curricula
David A. Padgett, **Tennessee State University**

1:30 – 4:00 Community Voices

Facilitated by: *Center for Civic Engagement & Social Responsibility, Tougaloo College*
Southeast Community Research Center, Atlanta, Georgia
Executive Ph.D. Program, Jake Ayers Institute for Research, Jackson State University

Focus Groups convened by:

Metro Jackson Long-term Recovery Task Force/Mississippi Faith-based Coalition
HBCU Faculty Development Network
Hinds County Mental Health Commission
Jackson Roadmap to Health Equity Project
Partnership for Community Awareness and Health Education

RESOURCES

The co-sponsors for the 2007 Summer Institute include:

Bonner Foundation

Campus Compact

Community-Campus Partnerships for Health

Florida Campus Compact

HBCU Faculty Development Network

W. K. Kellogg Foundation

Mississippi Center for Community & Civic Engagement

Mississippi Policy Forum

Michigan State University *Building Campus to Campus Partnerships Program*

Southeast Community Research Center

USDA Agricultural Research Service *Delta Nutrition Intervention Research Initiative*

Each of the co-sponsors will promote the summer institute among their respective networks and relationships. Teams are encouraged to recruit faculty/staff with a strong interest in CBPR, representatives from community- and faith-based groups, and other individuals (e.g., local policymakers) who are interested in enhancing the skills needed to facilitate community-based research projects. Ideally, teams should come to the summer institute with specific projects in mind and be prepared to work with summer institute coordinators in developing research strategies and methods of assessment and evaluation. The registration fee of \$325 offsets the cost of food and materials. The conference room rate at the Hilton Hotel Jackson for this event is \$109. Inquiries regarding group discounts and discounts for community partners should be forwarded to network@hbcufdn.org.

Summer Institute Overview

COMMUNITY-BASED PARTICIPATORY RESEARCH: PATHWAY TO SUSTAINABLE COMMUNITY PARTNERSHIPS
SUMMER INSTITUTE REGISTRATION
JUNE 26-29, 2007

1) Name:		
Title:		
Organization:		
Address:		
Phone:	Fax:	E-mail:

2) Name:		
Title:		
Organization:		
Address:		
Phone:	Fax:	E-mail:

Registration Fees: Team participation is encouraged—*Scholarships are available for community partners—please call for additional details!* Full registration includes all summer institute meals, materials, breaks, and transportation to off site activities.

Lodging: Our room block is limited. All sessions will be at the **Hilton Hotel Jackson**. The conference room rate is \$109 single/double occupancy. To guarantee room rate and availability, reservations must be made before **Tuesday, June 12, 2007**, via the hotel directly at (601) 957-2800 or (888) 263-0524. Identify the group as **CBR**. **Online Code: CBR at <http://www.hiltonjackson.com/>** Parking is complimentary.

Amount Required: _____ \$325 (individual) **Team Member 1**

Team Registration (Discounted based on number of team members)

_____ **Team Member 2 (two/three -- \$300 each)**

_____ **Team Member 3**

_____ **Team Member 4 (four/more - \$275 each)**

_____ **Community Partner (call regarding discount)**

Subtotal – _____

Other Forms _____ (Please indicate the number of additional forms _____)

Total Amount Enclosed: \$ _____

Registration is complete on receipt of full payment. Payment should be made payable to: **Tougaloo College/CCESR**. Please send payment directly to the: Center for Civic Engagement & Social Responsibility, Tougaloo College, Tougaloo, MS 39174. For more information, please contact Gloria Roberts at (601) 977-7861; fax: (601) 977-6148; or email: network@hbcufdn.org